



6 CONCRETE BENEFITS FOR LABELLED SOLUTIONS

The Solar Impulse Foundation aims to help the cleantech innovators behind the efficient solutions in order to accelerate their companies' success. Once their solutions are labelled, the Foundation provides them support on six specific levels. That is, by giving them better access to the market, more appeal to investors, support in their advocacy work, feedback from industry experts, more credibility and greater visibility.



“The Foundation put us in contact with one of its biggest partners, with whom we will certainly move towards a first exploratory project.”

Yves Le Corfec, CEO, IPSIIS



Access To Market

- Be presented to our Partners: corporates and public authorities.
- Participate at major cleantech, innovation, and business events.
- Be included for implementation consideration by partner cities and regions.



Feedback from Industry Experts

- Receive feedback and mentoring from the experts.
- Attend webinars with Bertrand Piccard and SIF team.



Gain Credibility

- Be recognized by a strict assessment process made with high standards and by a pool of independent experts.
- Complete a labelling process reviewed and accredited by EY.



Appeal To Investors

- Access to pitch session at investor focused events.
- Be introduced to our investor network.
- Get key tools to generate stronger business cases for investments.



Gain Visibility

- Benefit from Solar Impulse Foundation's strong brand image.
- Be actively promoted on our platforms, to media and decision-makers.
- Showcase your innovations in events and to SIF partners.



Contribute to Environmental Advocacy

- Be part of the movement that tackles environment while talking business.
- Receive support from our Public Affairs team.
- Get access to governments audience.

